

FRAME YOUR VISION





**“IT IS ESSENTIAL THAT ANY
COMPANY, REGARDLESS OF
THE INDUSTRY, DEVELOPS A
COMPREHENSIVE STRATEGY
AND SCREEN LEADERS
DELIVERS THIS”**

— **Cathal Gaffney**

Managing Director BBF,
COO 9 Story Group

**SCREEN LEADERS IS THE
STRATEGIC COMPANY
DEVELOPMENT PROGRAMME
FOR THE SCREEN INDUSTRIES
THAT CAN **TRANSFORM YOUR
BUSINESS.****

DESIGNED FOR COMPANY LEADERS WORKING IN FILM, TELEVISION, ANIMATION, GAMES, POST-PRODUCTION, VFX, FACILITIES, SALES, DISTRIBUTION AND EXHIBITION.

This programme will provide you with the skills to lead your organisation in a complex, innovative and evolving international marketplace.

This intensive programme provides you with a wide range of skills to grow and develop your business. From strategic planning and implementation, to aligning your company culture to that strategy, this programme fosters innovation and builds company value. It enables you to make informed decisions to support your company's future. The focus is on implementation.

It's custom designed in consultation with participating companies - it is this bespoke approach which makes the programme entirely unique. Content is tailored to your needs, making it relevant to your company, targeting the markets in which your business operates, and those in which you hope to expand.

Screen Leaders also provides market intelligence through relevant international case studies and industry sessions. It gives you the skills your organisation needs in a complex and ever-changing international marketplace and the opportunity to focus on and invest in you and your company's evolution. It supplies you with an international network that supports growth in business.

How does the programme operate?

After consultation with participating companies, the team will work with you in identifying your objectives. This means the resulting tailored programme is responsive to you and your company's individual needs and development. It includes one to one mentorship, in company coaching and group work

Core elements of the Screen Leaders programme include the following:

- Strategic planning consultation and mentorship
- Implementation of strategy
- Leadership coaching, workshops and mentorship
- Developing a high performance culture
- Financial planning consultation
- Relevant company case studies
- Industry sessions designed to respond to key objectives identified for your company

Coaches and guest speakers are all top-tier international professionals and consultants.

What is the duration of Screen Leaders?

Running from June to December, there are three main modules and meetings between sessions.

Module 1 Four day residential workshop.

Module 2 Two day workshop on Strategic Planning.

Module 3 Four day residential workshop.

Between Modules 2 and 3, our course directors for strategy and leadership will meet with you to develop your strategic plan and assist in its implementation.

Who can apply for this programme and who will be participating?

It's designed for companies operating for at least five years and/or you will have worked at least five years at senior management level in another company. Two individuals from senior management level are required to attend from each company.

The nature of your company's business includes, but is not limited to: film, television, animation, games, post-production, VFX, facilities, sales, distribution and exhibition.

How many can attend from your company?

Each company is required to attend the programme with two key representatives at senior management level i.e. Owner/CEO/COO/CFO/lead producer/head of development/board member.

How many companies will be participating?

To ensure an optimal learning environment, participation will involve between eight and ten companies a year, made up of two key practitioners from each company.

How much does it cost?

The programme costs €5,000 per company. This cost covers course fees, accommodation and subsistence for two senior company representatives. Travel costs are not included.

Scholarships are available for participants from countries classified as having low production capacity.

MORE INFORMATION

Contact Programme Director, Helen McMahon.

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Applications can be made online at

www.screentrainingireland.ie/international-training/screen-leaders/

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**“THE SCREEN LEADERS
COURSE WAS EXACTLY
WHAT OUR COMPANY
NEEDED”**

—
Annie Griffin

Director, Pirate Productions



Creative
Europe
MEDIA



IRISH FILM BOARD
BORD SCANNÁN NA HÉIREANN